



volunteering sa&nt

*Leading volunteering in South Australia
and the Northern Territory*



2020–2023

Strategic Framework

Introduction

Volunteering SA&NT is a not-for-profit organisation, the peak body for volunteering and a volunteer support service, leading the sector in South Australia and the Northern Territory. Since 1982, we have worked with individuals, organisations, businesses and communities to lead, advance, grow, promote and celebrate volunteering.

Through key partnerships, we provide a range of services, support and resources for almost one million volunteers and all volunteer involving organisations (VIO's), which contributes to positive volunteering experiences and the strengthening of communities.

We support and assist volunteers and potential volunteers to effectively and meaningfully participate in their communities through volunteering.

The work we do with VIO's across South Australia and the Northern Territory is underpinned by the National Standards for Volunteer Involvement.

Our strategic priorities are aligned with the Volunteering Strategy for South Australia, an initiative of Volunteering SA&NT. We join the Government of South Australia, Local Government Association of South Australia and Business SA in recognising that volunteering is an important factor to community wellbeing and fundamental to a sustainable South Australia.

In South Australia, volunteering is valued at almost \$5 billion annually and in the Northern Territory, more than 70,000 volunteers, valued at around \$3.3 billion.

Volunteering SA&NT began working in the Northern Territory in 2007 and rebranded as Volunteering NT in December 2016.

GOAL



LEADING THE VOLUNTEERING SECTOR

- Lead with advice and expertise on volunteering in the public domain
- Represent volunteering through advocacy and policy
- Initiate and apply evidence-based policy to positively influence and strengthen outcomes for volunteering
- Foster community development models of engagement
- Maximise opportunities to profile and promote volunteering
- Actively promote and be an exemplar of best practice volunteering

GOAL



FORMING PARTNERSHIPS

- Develop and support volunteering with a broader spectrum of citizens and communities
- Advance strategic relationships and volunteer outcomes with the corporate sector, academia and the public sector
- Support, develop or enhance sustainable business employee volunteer programs and resources
- Leverage partnership opportunities
- Work with local, national and international networks to develop a global vision of volunteering
- Support research to advance volunteering

GOAL



DEVELOPING THE VOLUNTEERING SECTOR

- Enhance public awareness of the benefits, achievements, development and impacts of volunteering
- Invest in networks to build the capacity of the volunteering sector
- Improve use of technology and social media platforms
- Facilitate the exchange of information, learning and intellectual development in the volunteering sector
- Increase skills, knowledge base and professionalism in volunteering and in the management of volunteers
- Advance quality training and development for volunteering

GOAL



ENSURING OUR ORGANISATION'S VIABILITY

- Continue to build our capacity and capability to deliver high-quality services and business opportunities
- Increase self-generated income
- Apply governance models and sustainable business practices
- Increase the satisfaction of members, stakeholders and workforce
- Develop, market and refine products and services to match the needs of our members and stakeholders
- Promote our brand and image consistently to existing and new markets
- Provide avenues for our workforce's development

OUR VISION

The world is a better place because of volunteering

OUR MISSION

To lead volunteering in South Australia and the Northern Territory

OUR VALUES

Community-spiritedness, inclusiveness, innovation, courage

OUR STRATEGIC PRIORITIES



LEADING THE VOLUNTEERING SECTOR



FORMING PARTNERSHIPS



DEVELOPING THE VOLUNTEERING SECTOR



ENSURING OUR ORGANISATION'S VIABILITY

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