

MEDIA RELEASE

Friday, 28 February 2014

Volunteering Australia announces powerful theme for NVW2014

Volunteering Australia (VA) today announced the theme for the 25th anniversary year of National Volunteer Week (12 – 18 May) – a theme that points to the power of volunteers and volunteering in Australia.

“**Celebrate the power of volunteering**” will be adopted for NVW2014 by volunteering organisations nationally as they plan for celebration events to acknowledge and thank more than six million volunteers who together form a formidable workforce powering many essential community, environmental, sporting, welfare, emergency services, education and cultural services and supports.

“The week will be a celebration of both individual volunteers, volunteer managers and leaders who help drive and direct the power of volunteering to serve volunteering organisations and our communities,” said Brett Williamson, CEO, Volunteering Australia.

“We could not imagine life in Australia without them or their contributions large and small, and we look forward to celebrating volunteering, which is part of the DNA of our nation,” he said.

This year, volunteer involving organisations across Australia will **celebrate the power of volunteering** in their own way and urge their members and communities to reflect on the power of volunteers to protect and enrich our lives. As in previous years, thousands of organisations across the nation will hold their own celebration and appreciation events to thank their volunteers for their commitment.

“NVW2014 will also be supported by our major partner Beyond Bank Australia and we are very grateful for its financial assistance as well as its promotion of volunteers within the community by encouraging their staff to volunteer their time,” said Mr Williamson.

More resources will be launched to support activities across the nation, including:

- posters showing the diversity of the work volunteers do
- branded certificates of appreciation which can be handed out at events
- suggestions of things to do to celebrate the week.

Resources and updates will be posted to the website www.volunteeringaustralia.org as it becomes available, with alerts also promoted through Twitter and facebook using #NVW2014.

Media inquiries: Alicia Patterson, 0403 172 024

Silvia Zambon, 02 62514060 / marketing@volunteeringaustralia.org

Contact us to be put in touch with a local contact from your State / Territory peak to find out more about activities for NVW2014 in your region.