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### **Colour your community red - say 'thank you' to our volunteers**

Next week, let's join together to *Recognise. Reconnect. Reimagine.* volunteering, and thank all Northern Territory volunteers for what they do each and every day in the community.

The National Volunteer Week (17-23 May 2021) theme acknowledges now is the time to *Recognise*, celebrate and thank volunteers for the vital role they play in our lives. To *Reconnect* to what is important by giving time to help ourselves and others, and to *Reimagine* volunteering and how we can all better support volunteers.

Last year, a new online campaign 'Colour Your Community Red' was launched which gave everyone a chance to show their support and appreciation to volunteers by tying something red outside of their homes or offices.

Ms Evelyn O'Loughlin, CEO Volunteering SA&NT said the uptake on social media was incredible. Hundreds of people took part by either wearing something red or decorating their letterboxes, trees, fences or front doors with something red; like a ribbon or scarf.

"Pictures and videos were then posted to social media creating a brilliant sea of red.

"It's such an easy and fun way to celebrate our volunteers and we look forward to doing it all again next week, said Ms O'Loughlin.

You can follow Volunteering NT on social media, Facebook and Instagram and don't forget to tag your posts and use the hashtags #colouryourcommunityred #NVW2021 #VolunteeringNT

There is also a national wave of appreciation campaign for any individuals or organisations not wishing to participate in the 'Colour Your Community Red' campaign.

Volunteering NT, the peak body which leads the volunteering sector in the Northern Territory, will also be holding volunteer thank you events during the week-long celebrations.

The first being in Alice Springs with Bill Yan MLA, Member for Namatjira and Joshua Burgoyne MLA, Member for Braitling and then in Darwin with the Chief Minister at Parliament House.

[www.volunteeringsa-nt.org.au](http://www.volunteeringsa-nt.org.au)

#### **Media enquiries and interviews**

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