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STARS COME TOGETHER FOR SA VOLUNTEERS

Who better than a dedicated and passionate volunteer to take up a new position to help grow, support and celebrate volunteering in South Australia.

Media personality Ali Clarke has been appointed the inaugural ambassador of Volunteering SA&NT. As a volunteer at her children's school she said that volunteering is essential for the community.

"Since moving to South Australia over 20 years ago, I have seen first-hand the positive impact volunteers have in our great and diverse community, and on the lives of so many people.

"Giving back to the community is something very close to my heart, and that of my family. and I am very excited to be announced as Volunteering SA&NT's inaugural Ambassador," Ali said.

Over her voluntary three-year term, Ali will be striving to raise the visibility, profile and reach of volunteers, with a particular focus on the priority cohorts of First Nations people, newly arrived migrants, and people with a disability.

"This year, a particular highlight for me will be the annual Volunteer Parade and Celebration on 16 May in Adelaide," Ali said.

Joining the annual National Volunteer Week festivities is one of Australia's most loved performers RICKI-LEE who will join local star, Rachael Leahcar for an acoustic performance at the free lunch-time concert in Victoria Square. Other volunteer supporters on the day will be the Premier of South Australia, Peter Malinauskas, Lord Mayor of Adelaide, Sandy Verschoor and the Governor of South Australia, and Patron of Volunteering SA&NT, Frances Adamson.

A gourmet BBQ is also on offer following the 11 am Parade which starts from the Torrens Parade Ground.

Hamilton Calder, CEO Volunteering SA&NT said that there has been more than 900 registrations to date, with the hope to double that number - to make it the biggest and best one yet.

"Although we thank our volunteers each and every day of the year, we want to shout if from the roof tops, we want to celebrate the dedicated individuals who make such a difference in the community, and to the people they support," said Mr Calder.

For those that can't make the Parade, particularly those wonderful volunteers in the regions, the online campaign #ColourYourCommunityRed is another way to say 'thank you'.

Why not wear red during the week, tie something red out the front of homes, schools and businesses, post pictures and videos to socials using the hastags #NVW2022 #ColourYourCommunityRed #SAvolunteer and follow and tag Volunteering SA&NT.

To find out more about volunteering and to register for the Volunteer Parade and Celebration please visit the [Volunteering SA&NT website](http://www.volunteeringsa-nt.org.au).

Media enquiries and interviews

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