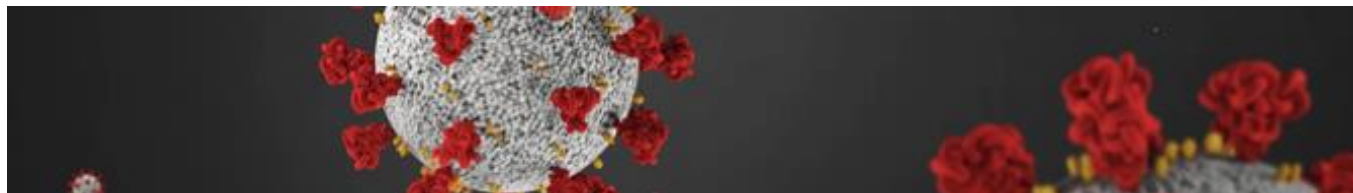




DIVERSIFYING YOUR VOLUNTEER PROGRAM during Coronavirus (COVID-19)



Creating virtual volunteer roles

Virtual volunteering, informal volunteering, micro volunteering, episodic volunteering – all of these come to the fore in a time of crisis.

Now is the time to start looking about how you can engage these different forms of volunteering to build up a sustainable volunteer program during COVID-19.

Consider creating some virtual volunteering opportunities like the following.

- Editing or writing proposals, press releases, newsletter articles, video scripts, web pages, etc.
- Digital content editor
- Social media content for upcoming events or celebrations
- Manage social media posting and response
- Create course content for new training
- Translating documents (and proofreading the translations by others)
- Researching subjects
- Research donor engagement opportunities
- Review and summarize key government reports/positions
- Develop reference material
- Project proposal writing
- Support migration to a new website
- Manage a website functionality
- Create project management plan for new service
- Create videos/podcast
- Designing any publication
- Transcribing scanned documents
- Designing a database
- Designing graphics
- Providing legal, business, medical, agricultural, financial or any other expertise (answering questions, creating a strategy, commenting on a strategy, reviewing or evaluating data, etc.)
- Serving on a committee or advisory board
- Captioning a video
- Tagging photos and files with keywords
- Monitoring media
- Managing other online volunteers / contacting other volunteers to check in