

SUPPORT & REWARD SOUTH AUSTRALIAN VOLUNTEERS



WeDo is a FREE app for volunteers that now REWARDS volunteers for their valued contribution to the community.

Volunteers:

- Can find positions on the go
- Express interest with organisations
- Create a unique profile
- Record volunteer hours
- Redeem REWARDS!

SHOW YOUR SUPPORT BY GIVING A REWARD

Rewards can be a coffee, discount vouchers, training - the list is endless.

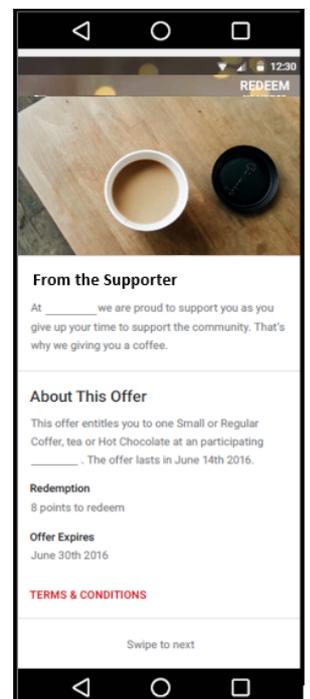
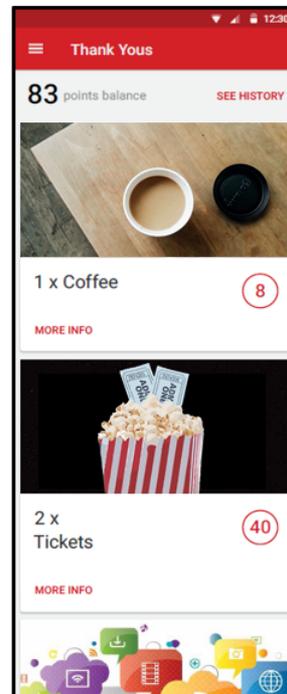
The more app users, the more you will be seen

WHAT ARE YOUR BENEFITS

- **Boost** your brand recognition
- **Reinforce** your brand positioning
- **Improve** your product awareness
- **Increase** your sales through new customers
- **Enhance** your Corporate Social Responsibility
- **Recognised** as a champion of volunteering

WHO WE ARE

Volunteering SA&NT is a not-for-profit organisation and the peak body for volunteering, leading the sector in South Australia and the Northern Territory. Through key partnerships, we provide a range of services, support and resources for over 2000 volunteer-involving organisations and 900,000 (formal & informal) volunteers which contributes to positive volunteering experiences and the strengthening of communities.



Supporting the not-for-profit sector brings you a range of benefits

BENEFITS TO YOUR BUSINESS

Your business will be recognised as a responsible leader in the community with a demonstrated commitment to volunteering in South Australia.

Boost your **BRAND RECOGNITION** through acknowledgement in media releases and interviews, public speeches and photo opportunities at events and functions and through e-marketing (app, social media, website and newsletters).

POSITION YOUR BRAND through a positive association with the volunteering sector. Strengthen your brand through humanising it.

Improve your **PRODUCT/SERVICE AWARENESS** through marketing your product or service to a wide audience through the WeDo app and website and educating the public. Build business credibility and educate the public on your products and/or services.

INCREASE SALES and generate new business through new customers and maintaining loyalty with existing customers. Distinguish your brand from competitors.

Enhance **CORPORATE SOCIAL RESPONSIBILITY** that emphasises community involvement and helps build resilient communities and a sustainable economy. Align your corporate values with the not-for-profit sector.

Become a **CHAMPION** of volunteering and enhance your reputation within your own business and the community.

YOUR PROMOTIONAL BENEFITS

- Social Media - Facebook (2000+ followers) and Twitter Posts (600+ followers)
- Vitality Magazine bi-annual discounted advertising rates (10% discount)
- Vitality Magazine Article (2000+ distribution)
- VNews e-newsletter Article (12,000 database)
- Media Release mention (announcing rewards)
- Logo and URL link on our website
- Opportunities for Business Engagement Volunteering

SEND US

- **Your REWARD** - Rewards can be coffee, discounted movie tickets, training etc You decide!
- **Your logo** or image or reward (400 pxl width, 220 pxl height - max file 50kb jpg, jpeg, png)
- **Your business bio** - up to 150 words

CONTACT US

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Supported by



Government of South Australia

Department for Communities
and Social Inclusion